MONSTER BILLBOARDS®

Mobile LED

BILLBOARD ADVERTISING

What We Do

We drive attention, traffic, and sales to your brand by working with you, the advertiser, to create an engaging ad and custom driving route and/or parking strategy that will allow your product, service, or special offer to be seen by thousands of your ideal customers.

Where We Do It

We target high traffic areas that involve heavy foot and car traffic. This may include busy streets, higways, intersections, shopping centers, and big box stores. We can even attend festivals & parades, concerts, sporting events, trade shows, conventions, and other events your audience attends.

Why We Do It

The future of society and advertising involves being mobile and digital, and we're proud to have both in one amazing concept. This allows us to not only help organizations and businesses grow their brands through advertising, but to also entertain utilizing their music, gaming, and video capabilities.

Digital billboard trucks have a **97%** recall rate, with **80%** of viewers being able to recall the specific ad.

Why Monster Billboards?

Eye Catching
Day Or Night, Your Message Stands Out With Bright Attention Grabbing Colors & Movements.

Targeted
The Capability To Take Your Message Directly To Your Intended Target Anytime & Anywhere.

Cost Effective
Mobile Billboards Have The Lowest CPM Compared To Other Traditional Advertising.

Mobility
Your Message Moves With Traffic; Therefore, Increasing Visibility, Engagement, & Recall.

Each truck can generate* ***30,000 to 70,000 impressions* *per day. -OAAA*

Perfect For:

- Marketing Campaigns
- Grand Openings
- Festivals & Parades
- Real Estate Open Houses
- Charity Events
- Store/Location Boost
- Concerts
- Community Events
- Sporting Events
- Tailgates
- Recruiting & Hiring
- Conventions/Trade Shows
- Political Campaigns
- New Product Launches
- Liquidations
- Special Message Drive-Bys
- Public Relations Efforts
- And Much More!

Our 5 Step Process

1. Determine Campaign Objective
2. Determine Campaign Length
3. Create Artwork
4. Develop Driving Route & Strategy
5. Start Advertising

Available Screens

Screen 1 - Driver Side | 8'x16'
Screen 2 - Back Side | 8'x8'
Screen 3 - Passenger Side | 8'x16'



Left Hand



Rear



Right Hand

CONTRACT LENGHT	MONTHLY MOBILE ADVERTISING RATES						
	Left Hand	LH + Rear	LH + R + RH	Rear + RH	Right Hand	LH + RH	Rear
1 Year	$240	$400	$600	$360	$200	$440	$160
6 Months	$280	$480	$720	$432	$240	$528	$192
3 Months	$336	$560	$840	$504	$280	$616	$224
1 Month	$384	$640	$960	$576	$320	$704	$256

- There are thirty (30) advertising spots available.
- Each spot runs for ten (10) seconds. At maximum capacity (30 multiplied by 10 seconds) the entire advertising cycle would run approximately 24 minutes guaranteed per month. Total of six (6) minutes before looping continuously throughout the day.
- One advertiser's ad is displayed on one side, two sides or all three sides (driver-8'x16', passenger-8'x16', and back door-8'x8'screens) of the truck at the same time.
- Ads can be swapped out at any time throughout the contract, and as many times as you like for a minimum fee.
- When the vehicle is parked your advertising will switch into an animated logo at no additional cost to you.
- If you buy more than one spot they can be graphically different, all the same, or any combination you'd prefer.

Let's Get **Your Brand** *on the Move!*

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